Print Date 09/17/12

Page 1 of 3

CONTRACT



Journal Broadcast Group 720 E Capitol Dr Milwaukee, WI 53212-1308 (414)332-9611

www.todaystmj4.com

And:

GMMB 3050 K St. NW Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #	
	355410	/		06851933	
Product					
60's (D) For President					
Contract Dates	Estimate #				
09/13/12 - 09/19/12	1763				
Advertiser_			Ori	ginal Date	/ Revision
Obama for America			0	9/12/12	/ 09/14/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WTMJ	Anjane	tte l	Brady	Petry-Philadelph
	Special Handl	ing			
	Demographic				
	Households				
	IDB#	Advert	iser	Code	Product Code
		95			101
	Agency Ref			Advertiser	Ref

Spots/

#I: 01 01 1D 1 D 1 C	0/5	Spots/	т о		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _l	oots	Amount
N 1 WTMJ 09/13/12 09/14/12 Live at Daybreak-Early Start Date End Date Weekdays Spots/Week	5a-6a Rate	1:00	NM	1	\$500.00
Start Date Week:End Date 09/10/12Weekdays TFSpots/Week	\$500.00				
N 2 WTMJ 09/17/12 09/19/12 Live at Daybreak-Early	5a-6a	1:00	NM	1	\$500.00
Week: O9/17/12 End Date Weekdays Spots/Week Week: O9/17/12 O9/23/12 Weekdays MTW 1	<u>Rate</u> \$500.00				
N 3 WTMJ 09/13/12 09/14/12 Live at Daybreak	6a-7a	1:00	NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	INIVI	'	\$1,100.00
Week: 09/10/12 09/16/12 TF 1	\$1,10 0.00				
N 4 WTMJ 09/17/12 09/19/12 Live at Daybreak	6a-7a	1:00	NM	1	\$1,100.00
Week: O9/17/12 End Date Weekdays Spots/Week Week: O9/17/12 O9/23/12 MTW 1	<u>Rate</u> \$1,100.00				
N 5 WTMJ 09/13/12 09/14/12 Today Show M-F	7a-9a	1:00	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 TF 2 Spot Ch Date Range Description	\$1,000.00 Start/End Time	Weekdays Length Rate	Туре		
1 WTMJ 09/10/12-09/16/12 Today Show M-F	7a-9a	ThF 1:00 \$1,000.00	NM		
Credited					
N 6 WTMJ 09/17/12 09/19/12 Today Show M-F	7a-9a	1:00	NM	2	\$2,000.00
Week: O9/17/12 End Date Weekdays Spots/Week Week: O9/17/12 O9/23/12 Weekdays MTW 2	<u>Rate</u> \$1,000.00				
N 7 WTMJ 09/16/12 09/16/12 Today Show Sunday	7a-8a	1:00	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	1,111		φοσσ.σσ
Week: 09/10/12 09/16/12S 1	\$600.00				
N 8 WTMJ 09/13/12 09/14/12 Today Show III	11a-12n	1:00	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week 09/10/12 09/16/12 TF 1	<u>Rate</u> \$250.00				
N 9 WTMJ 09/17/12 09/19/12 Today Show III	11a-12n	1:00	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12 MTW 1	\$250.00	4.00	NINA	4	фгоо co
N 10 WTMJ 09/13/12 09/14/12 Live at 12:30 Start Date End Date Weekdays Spots/Week	1230p-1p Rate	1:00	NM	1	\$500.00
Week: 09/10/12 09/16/12 TF 1	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 09/17/12 Page 2 of 3



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 Contract / Revision
 Alt Order #

 355410 /
 06851933

 Contract Dates
 Product
 Estimate #

 09/13/12 - 09/19/12
 :60's (D) For President
 1763

 Advertiser
 Original Date / Revision

 Obama for America
 09/12/12 / 09/14/12

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.5	n	OI	S

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Ty	ype Spots	Amount
Start Date	Rate				
N 11 WTMJ 09/17/12 09/19/12 Live at 12:30	1230p-1p	1:00	١	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12 MTW 1	\$500.00			_	
N 12 WTMJ 09/13/12 09/14/12 Days of Our Lives	1p-2p	1:00	1	NM 1	\$400.00
Week O9/10/12 End Date Weekdays Spots/Week O9/16/12 TF 1	Rate \$400.00				
	\$400.00				
N 13 WTMJ 09/17/12 09/19/12 Days of Our Lives	1p-2p	1:00	1	NM 1	\$400.00
Week: 09/17/12 End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 MTW 1	<u>Rate</u> \$400.00				
N 14 WTMJ 09/13/12 09/14/12 Live at 4:00 News	4p-430p	1:00		NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	ľ	VIVI I	φουυ.υυ
Week: 09/10/12	\$600.00				
N 15 WTMJ 09/17/12 09/19/12 Live at 4:00 News	4p-430p	1:00		NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate		•		***************************************
Week: 09/17/12 09/23/12 MTW 1	\$600.00				
N 16 WTMJ 09/13/12 09/14/12 Live at 4:30 News	430p-5p	1:00	١	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			ı	
Week: 09/10/12 09/16/12 TF 1	\$700.00			_	
N 17 WTMJ 09/17/12 09/19/12 Live at 4:30 News	430p-5p	1:00	N	NM 1	\$700.00
Week: O9/17/12 End Date Weekdays Spots/Week 09/23/12 MTW 1	<u>Rate</u> \$700.00				
	•	1.00			0.1 000 00
N 18 WTMJ 09/13/12 09/14/12 Live at 5 News	5p-530p	1:00	ľ	NM 1	\$1,200.00
Week: 09/10/12 End Date Weekdays Spots/Week 09/16/12 TF 1	<u>Rate</u> \$1,200.00				
N 19 WTMJ 09/17/12 09/19/12 Live at 5 News	5p-530p	1:00		NM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		VIVI I	ψ1,200.00
Week: 09/17/12 09/23/12 MTW 1	\$1,200.00			i	
N 20 WTMJ 09/13/12 09/14/12 Live at 6 News	6-630p	1:00	١	NM 1	\$1,300.00
Start Date End Date Weekdays Spots/Week	Rate			j	
Week: 09/10/12 09/16/12 TF 1	\$1,300.00			_	
N 21 WTMJ 09/15/12 09/15/12 Live at 6 Saturday	6p-630p	1:00	1	NM 1	\$800.00
Week: 09/10/12 End Date Weekdays Spots/Week	Rate				
	\$800.00				
N 22 WTMJ 09/13/12 09/14/12 Access Hollywood	630p-7p	1:00	Ŋ	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 TF 2	<u>Rate</u> \$800.00			1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Ty	уре	
1 WTMJ 09/10/12-09/16/12 Access Hollywood	630p-7p			VM	
Credited					
N 23 WTMJ 09/17/12 09/19/12 Access Hollywood	630p-7p	1:00	١	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate			I	
Week: 09/17/12 09/23/12 MTW 2	\$800.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length		ype	
2 WTMJ 09/17/12-09/23/12 Access Hollywood Credited	630p-7p	MΓuW 1:00	\$ 800.00 1	VM	
	7- 0-	4.00		1114	# E 000 00
N 24 WTMJ 09/18/12 09/18/12 The Voice Start Date End Date Weekdays Spots/Week	7p-8p Rate	1:00	r	NM 1	\$5,000.00
Week: 09/17/12	\$5,000.00				
N 25 WTMJ 09/13/12 09/13/12 AM Got Talent	8p-9p	1:00	N	0 MI	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	,		Ψ0.00
				-	

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.

Contract Agreement Between: Print Date 09/17/12 Page 3 of 3

Obama for America



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	355410 /	06851933		
Contract Dates	Product	Estimate #		
09/13/12 - 09/19/12	:60's (D) For President	1763		
Advertiser	Original Date / Revision			

09/12/12 / 09/14/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	Rate \$4,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WTMJ 09/10/12-09/16/12 AM Got Talent Credited	8p-9p	Th 1:00 \$4,500.00	NM	
N 26 WTMJ 09/13/12 09/14/12 Live at 10pm M-F	10p-1035p	1:00	NM	1 \$2,500.00
Start Date Week:End Date 09/10/12Weekdays TFSpots/Week1	Rate \$2,500.00			
N 27 WTMJ 09/17/12 09/19/12 Live at 10pm M-F	10p-1035p	1:00	NM	1 \$2,500.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 MTW 1	Rate \$2,500.00			
N 28 WTMJ 09/13/12 09/14/12 Tonight Show	1035p-1137p	1:00	NM	1 \$1,000.00
Start Date Week:End Date 09/10/12Weekdays TFSpots/Week1	Rate \$1,000.00			
N 29 WTMJ 09/17/12 09/19/12 Tonight Show	1035p-1137p	1:00	NM	1 \$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 MTW 1	Rate \$1,000.00			
N 30 WTMJ 09/17/12 09/19/12 Late Night w/Jimmy Fallon	1137p-1236a	1:00	NM	1 \$400.00
Start Date Week:End Date 09/17/12Weekdays MTWSpots/Week 1	<u>Rate</u> \$400.00			
N 31 WTMJ 09/16/12 09/16/12 NFL Sunday Night Football		1:00	NM	1 \$10,000.00
Start Date End Date Weekdays Spots/Week 09/10/12 09/16/12 S 1	Rate \$10,000.00			
N 32 WTMJ 09/15/12 09/15/12 Sat NBC Prime	7p-9p	1:00	NM	1 \$800.00
Start Date Week:End Date 09/10/12Weekdays S-Spots/Week1	<u>Rate</u> \$800.00			
N 33 WTMJ 09/15/12 09/15/12 Sat NBC Prime C	9-10p	1:00	NM	1 \$1,200.00
Start Date Week:End Date 09/10/12Weekdays S-Spots/Week1	Rate \$1,200.00			
N 34 WTMJ 09/19/12 09/19/12 Law & Order	8p-9p	1:00	NM	1 \$3,500.00
Start Date End Date Weekdays Spots/Week 09/17/12 09/23/12 W 1	Rate \$3,500.00			
		Totals	3	4 \$45,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/19/12	34	\$45,700.00	\$38,845.00
Totals	34	\$45,700.00	\$38,845.00

Signature:	Date:	